



KPT, PO Box, CH-3001 Bern
[kpt.ch](https://www.kpt.ch)

KPT Privacy Policy

1 About this Privacy Policy

1.1 About KPT

KPT is the health insurer with the plus factor. We offer our customers outstanding value for money, straightforward insurance and useful services, both for compulsory health insurance and private insurance solutions in accordance with the Insurance Policies Act.

By acting in accordance with this Privacy Policy, KPT also has the plus factor when it comes to processing its customers' personal data.

1.2 Scope

This Privacy Policy applies to the insurance companies of the KPT Group, namely KPT Krankenkasse AG and KPT Versicherungen AG.

2 Privacy protection

Protecting the data and privacy of our customers is a top priority for KPT and integral to corporate responsibility at every level. KPT's Privacy Policy thus expresses its commitment to the comprehensive implementation of data protection rules and the continuous optimisation of data protection and information security.

3 Principles

3.1 Guidelines

All personal data is processed lawfully, that is, in accordance with the applicable laws, and only for the purpose specified when obtaining the data, indicated by the respective situation, and compatible with the original or legally mandated purpose.

In the interests of proportionality, data will only be processed to the extent required and in the manner appropriate for the purpose in question. When considering the various interests, we always strike a balance between the purpose of the data processing and the risk of encroaching upon the privacy rights of the data subject.

3.2 Employees and managers

We use training and educational activities to raise employee awareness and encourage personal responsibility in respect of data protection. Managers share responsibility for the consistent implementation of data protection and information security policies.

3.3 Partner companies and third parties

Our Privacy Policy also extends to our partner companies. Their observance of the data protection and information security policies is contractually regulated and monitored.

3.4 Technical and organisational measures

We take appropriate technical and organisational measures to protect our customers' data against risks such as loss, unauthorised access, destruction, use, alteration or disclosure by unauthorised persons.

3.5 Data protection officer and data protection management system

KPT maintains a data protection management system under the leadership of a data protection officer. The system is subject to continuous development, and its effectiveness is checked periodically.

Our data protection officer is also the contact person for questions relating to data protection and provides support with all projects with data protection relevance to ensure legally compliant implementation.

3.6 Transparency

Our site Privacy Statement provides detailed information about how KPT processes data and about the rights of data subjects. A big plus for transparency.

3.7 Monitoring

We continuously monitor data protection compliance and take action if needed.